

Returning value to partners

1

**New audiences &
markets**

2

**New
partnerships**

3

**Platform for
innovation**

4

**Course, micro-credentials
and degrees**

5

**Private and blended
learning**

6

**Public education
partnerships**

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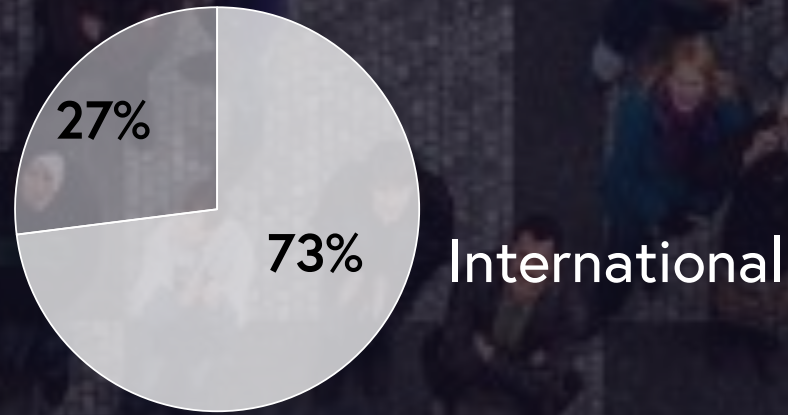
**Course, micro-credentials
and degrees**

5

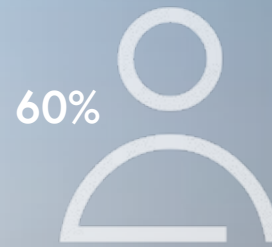
**Private and blended
learning**

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**Public education
partnerships**

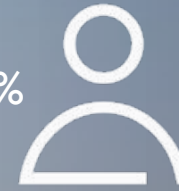


17 million course sign ups
7m registered learners
from 200+ countries



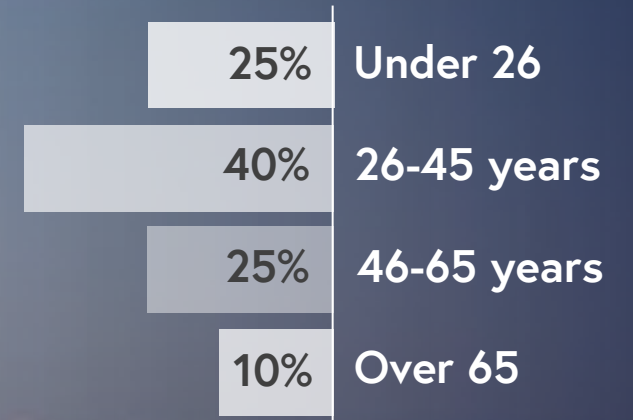
60%

Female



40%

Male

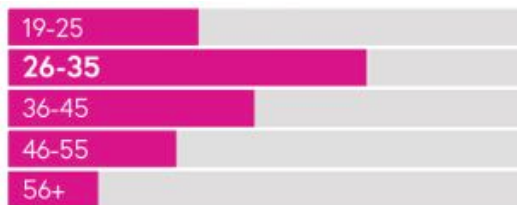
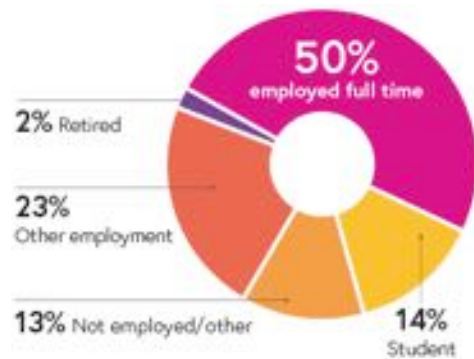


Lifelong learning

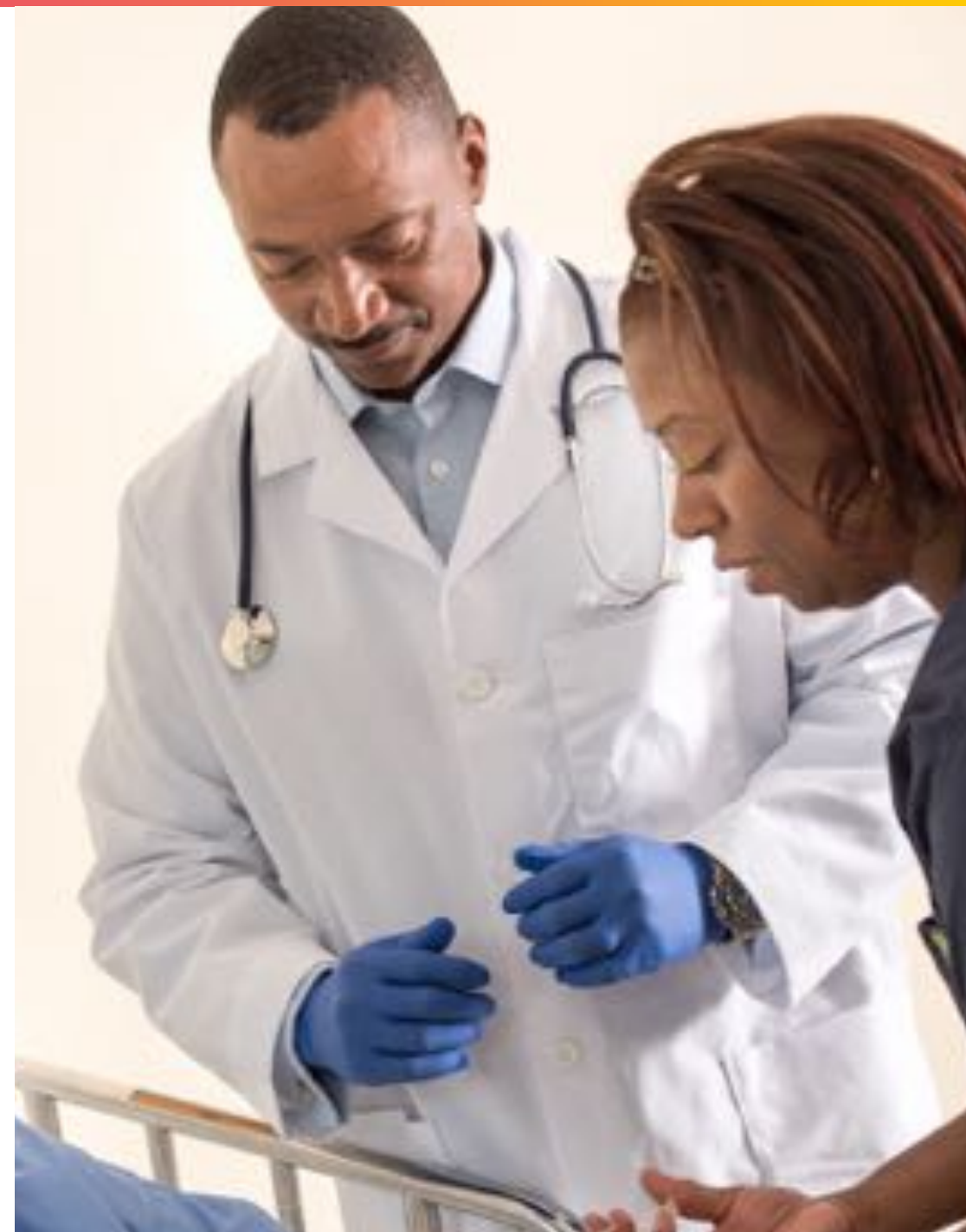


Advancers

Advancers are on their chosen career path. They're **ambitious** and **self-motivated** to do better, progress and not stagnate.



Female 58% Male 41%



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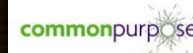
**Private and blended
learning**

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**Public education
partnerships**

59

UK partners



57

international partners



國立交通大學
National Chiao Tung University



TU/e Technische Universiteit
Eindhoven
University of Technology



UNIVERSITY OF BERGEN



UNIVERSITY OF CAPE TOWN
UNIVERSITEIT FAKARARA - UNIVERSITEIT VAN KAPSTAD



香港城市大學
City University of Hong Kong



AMERICAN
UNIVERSITY
WASHINGTON, D.C.



GRENOBLE
ECOLE DE
MANAGEMENT



UiO University of Oslo

université
PARIS
DIDEROT
PARIS 7



upf. Universitat
Pompeu Fabra
Barcelona



RMIT
UNIVERSITY



SUNG KYUN KWAN
UNIVERSITY



UNIVERSIDAD
COMPLUTENSE
MADRID



תל אביב-יפו
TEL AVIV UNIVERSITY



Trinity
College
Dublin
The University of Dublin

UNIVERSITY OF TWENTE.

PURDUE
UNIVERSITY



UNSW
AUSTRALIA



UPPSALA
UNIVERSITET

Keio University



UNIVERSITY
OF WOLLONGONG
AUSTRALIA



YONSEI
UNIVERSITY



UNIVERSITY
of VIRGINIA
DARDEN SCHOOL OF BUSINESS



THE UNIVERSITY OF
WAIKATO
Te Whare Wānanga o Waikato



臺北醫學大學
TAIPEI MEDICAL UNIVERSITY



CISAC
The International
Confederation of Societies
of Authors and Composers



International Federation
of Red Cross and Red Crescent Societies



USB
University of Stellenbosch
Business School



GRENOBLE
ECOLE DE
MANAGEMENT



UiO University of Oslo

université
PARIS
DIDEROT
PARIS 7



upf. Universitat
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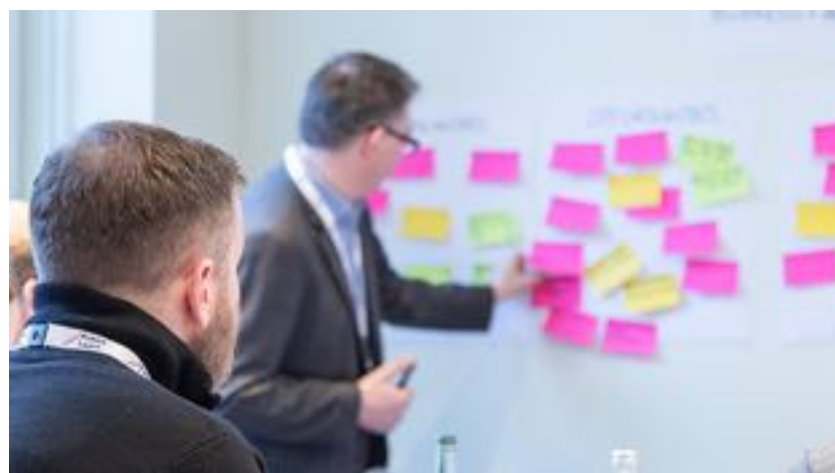
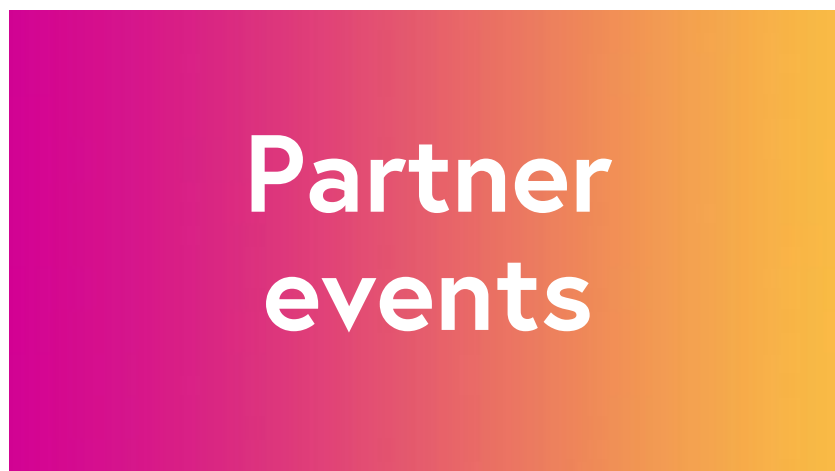


THE UNIVERSITY OF
WAIKATO
Te Whare Wānanga o Waikato



臺北醫學大學
TAIPEI MEDICAL UNIVERSITY





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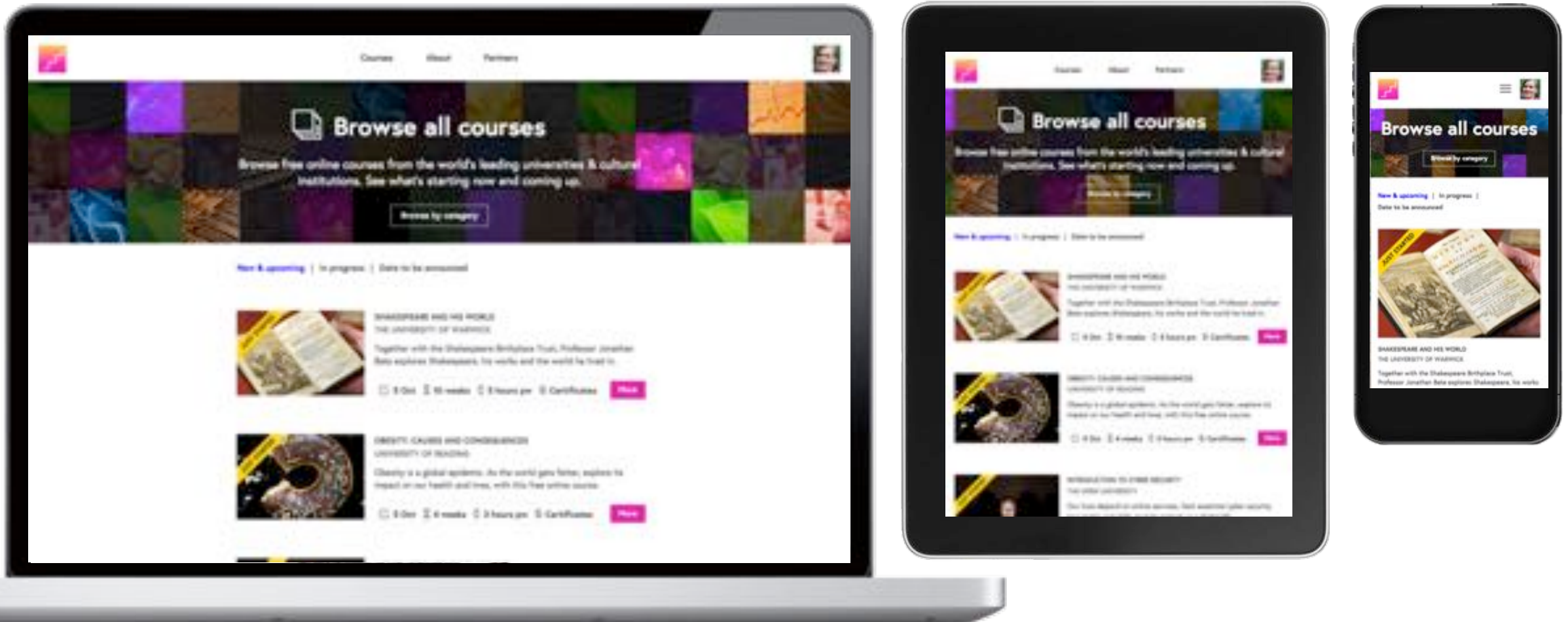
6

**Public education
partnerships**

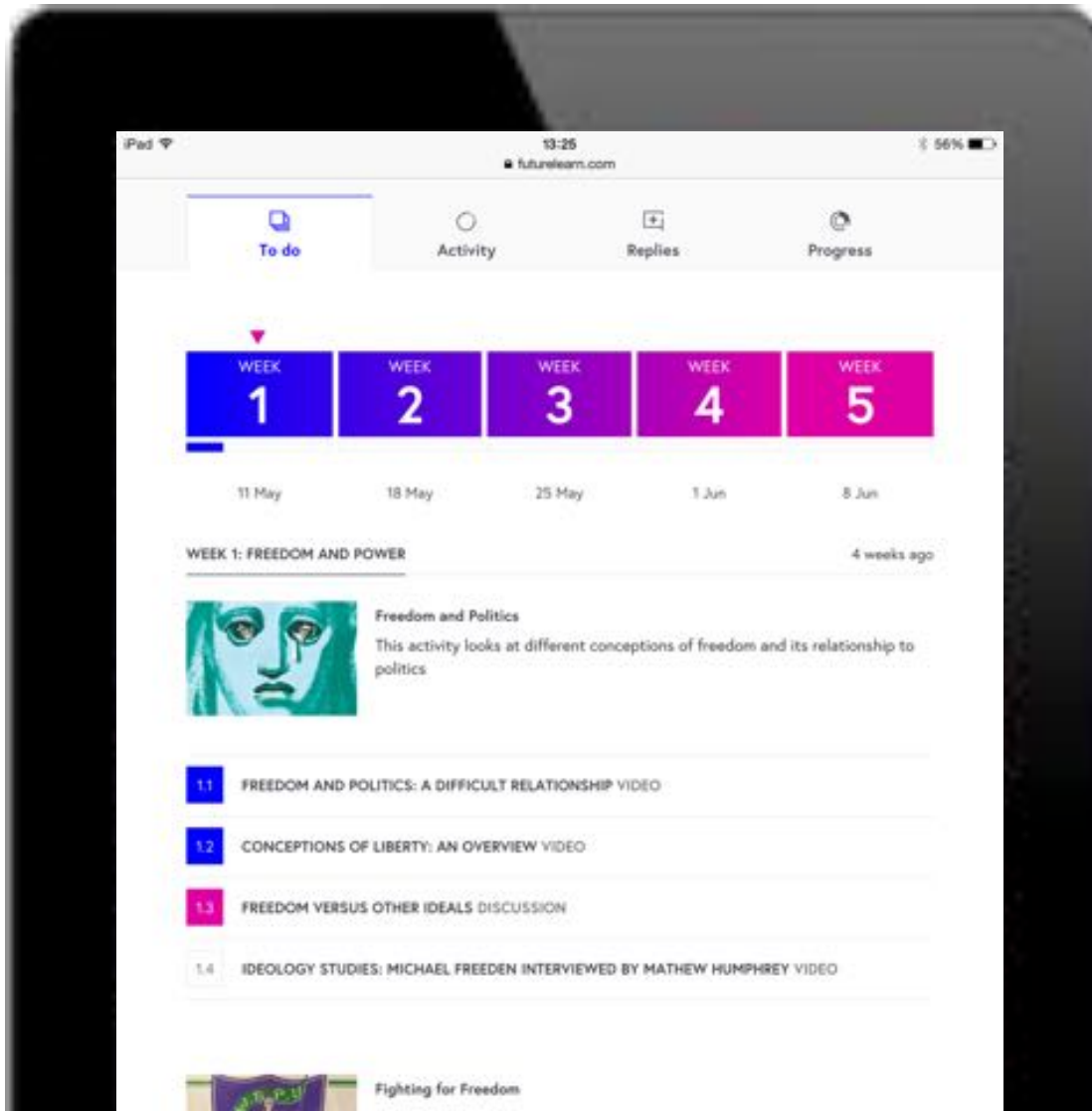
A person is lying on their back on a green lawn. They are wearing light blue trousers and have their feet visible at the top right. They are holding a white tablet in their left hand and a black smartphone in their right hand. The tablet screen displays a website with the text "What would you like to learn?" and a colorful geometric design. The smartphone screen displays a grid of four images, each with a number (1, 2, 3, 4) and a small icon. The background is a lush green lawn.

An innovative
social learning
approach with
high quality
content building
on the best of
the web.

Simple, delightful, flexible user experience



Intuitive and easy course structure & navigation



Courses are from 2-8 weeks

Weeks run Mon-Sun and have a title telling you what you're going to learn

Weeks are made up of activities

An activity is a set of steps with a clear learning objective

Activities are made up of steps

A step could be an article, video, discussion, test, quiz, assignment...

An innovative social learning approach



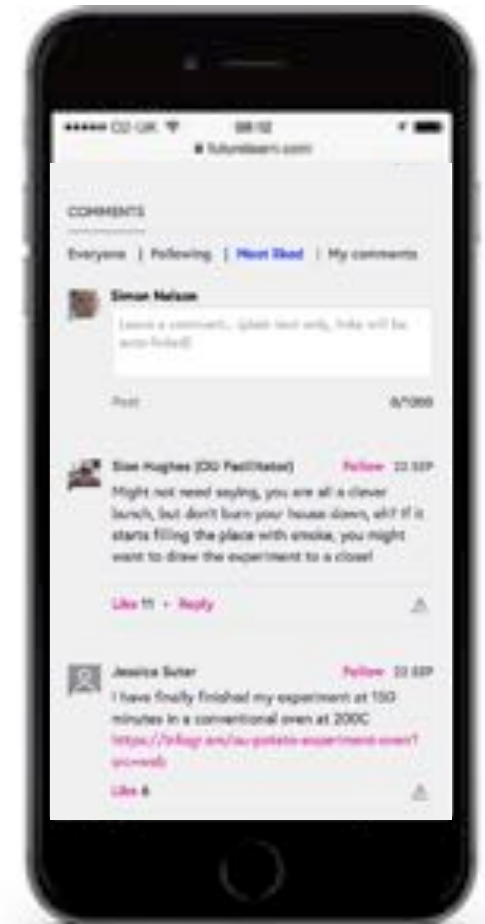
Replies



Likes

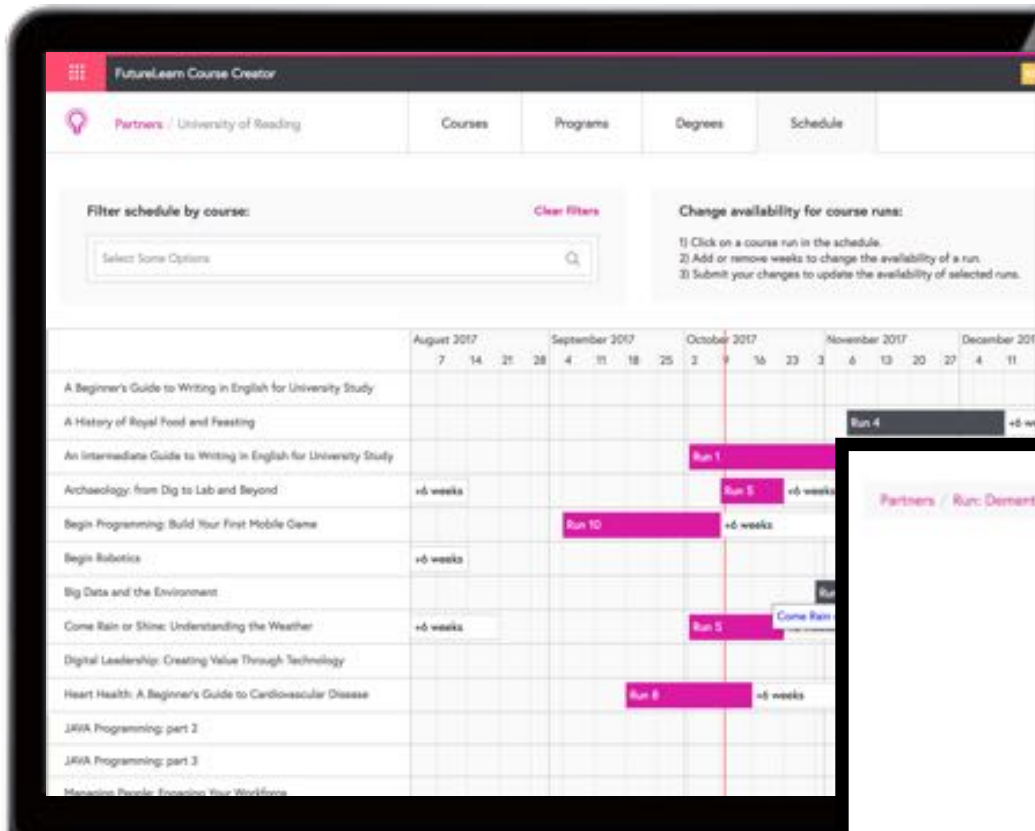


Following



Filtering

Tools & support for scheduling & running courses



The screenshot shows the 'FutureLearn article editor' interface. At the top, there are 'Edit' and 'Preview' buttons. Below these, there's a section for 'Article content *'. The text in this section reads: 'We recommend that FutureLearn steps should take no longer than 20 minutes to complete, including reading time, comprehension, and interaction in discussion. Please bear this in mind when writing an article step.' Below this, there are links for 'Edit article', 'Readability score', and 'Help with formatting this text'. The 'Readability score' section shows a score of 39.51, indicating the text is 'Difficult to read'. It also provides a breakdown: '3 difficult to read sentences' and '8 very difficult to read sentences'. A link 'How did we calculate this?' is also present.

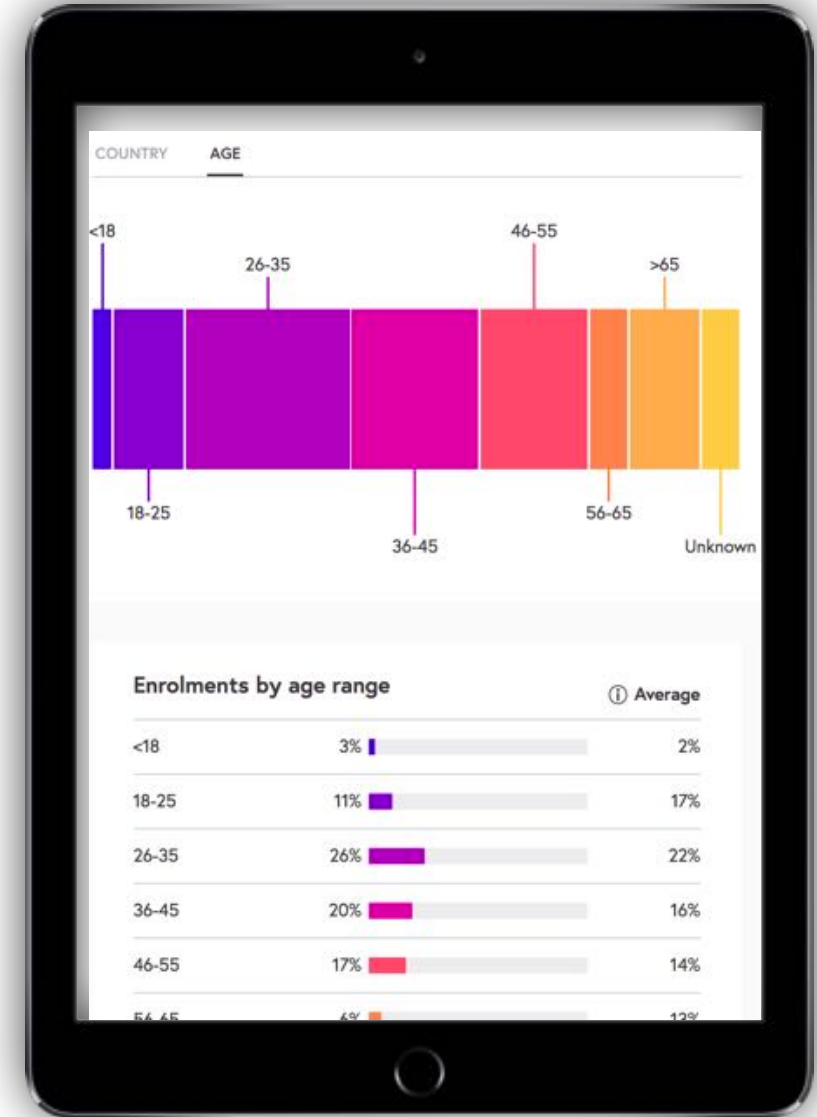


Gain learner & market insights

Stats dashboard & Insights Manager

A set of tools to help you gain insights from your data.

- ✓ Basic stats dashboards included in course creator
- ✓ Advanced tools enabling you to create your own charts and support for additional fee
- ✓ Direct access your own "DataMart" via simple a API for an additional fee



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Courses

We use design, technology and partnerships, to create enjoyable, credible and flexible courses and qualifications that improve working lives.



Steps

Complete the course steps week-by-week, on desktop, tablet or mobile



Discussion

Learn with your peers from around the world; discuss topics with each other while educators offer guidance



Tests

Pause and reflect on what you have learnt. Tests count towards your overall mark



Completion

If you've upgraded and met the requirements, you'll receive a certificate to help demonstrate your learning

Content strategy

Business & Management

A portfolio of business courses with broad appeal to mid-tier employees in all sectors, such as those in professional occupations, associated professional and technical roles, and administrative and technical occupations

Digital Skills

A portfolio covering the essential subjects for professionals and aspiring professionals in digital and closely related fields such as cyber security, data science, web and mobile development, product management and design

Healthcare

A portfolio targeting a broad healthcare professional audience of nurses, doctors and dental professionals, who need relevant clinical and non-clinical CPD as defined by their professional registration

Teaching

A portfolio of continuing professional development (CPD) courses for qualified teachers, primarily in the UK, for use as individuals (for CPD or master's credit), or within school-based training

Upgrade	Paid-for	Sponsored NEW
Upgrade to get unlimited access, test access and a certificate	Pay to access course, learn with a small cohort and get a certificate	Unlimited access and access to tests for free *
Paid for by some learners	Paid for by all learners	Paid for by partner
Large cohort	Small cohort	Large cohort
From £29	From £29	Free
Agreed revenue share	Agreed revenue share	£10,000 per year to run

* Digital-only certificates maybe added if there is significant demand

Programs

These flexible online course programs enable you to master a subject in depth – ideal for advancing your career, or preparing for further study. Learn with a leading university or organisation, and you could earn academic credit or professional accreditation.



Complete short courses

Take all courses in the program at your own pace. Learn anywhere, anytime, for free – on desktop, tablet or mobile.

Pass a final assessment

Some programs require an online assignment or an in-person exam to demonstrate your understanding.

Earn a micro-credential

Receive academic credit from a leading university, accreditation from a professional body or proof of completing the program

Programs

QUEENSLAND UNIVERSITY OF TECHNOLOGY

Introducing Robotics

The world needs people who understand robotics. Get started with this flexible and practical program of online courses from Queensland University of Technology.

3 courses

THE OPEN UNIVERSITY

Management and Leadership

Take your first step to becoming a Chartered Manager with this flexible program of online courses from The Open University Business School and CMI.

2 courses

THE OPEN UNIVERSITY

Business and Finance Fundamentals

Develop your fundamental business and finance skills, with the prospect of earning 20 credits towards a Business Management BA, with this flexible program of online courses from The Open University Business School.

8 courses

THE OPEN UNIVERSITY

Business Fundamentals

Develop your communication, networking, relationship building and project management skills with this flexible program of online courses from The Open University Business School.

4 courses

NATIONAL STEM LEARNING CENTRE

Teaching Practical Science

Learn how to improve science lessons for 16-18 year olds, with this flexible program of teaching courses perfect for CPD.

3 courses

NEW YORK INSTITUTE OF FINANCE

Mergers and Acquisitions

Explore the world of mergers and acquisitions, from theory to structuring deals to accounting, with this flexible program.

5 courses

EHIT UNIVERSITY

Online Business Success

Gain the skills to launch, market and run your own online business with this program of online courses from successful entrepreneurs at EHIT University.

4 courses

UNIVERSITY OF LEEDS

Causes of Human Disease

Explore what causes human disease, through this flexible program of online courses. Earn 10 credits from the University of Leeds.

5 courses

UNIVERSITY OF LEEDS

Discovering Science

Discover the fascinating world of everyday chemistry and earn 10 credits from the University of Leeds.

5 courses

MONASH UNIVERSITY

Using Food as Medicine in Healthcare Practice

Develop practical skills in the areas of food and nutrition with this program of courses for healthcare professionals.

5 courses

THE UNIVERSITY OF WAIKATO

Practical Data Mining

Get a practical introduction to data mining using the popular Weka workbench.

3 courses

QUEENSLAND UNIVERSITY OF TECHNOLOGY

Robotic Vision

Gain the skills to build a computer vision system in this practical program of online courses.

3 courses

UNIVERSITY OF LEEDS

Environmental Challenges

Change how you think about the environment, by exploring how human society interacts with the natural world, through this flexible program of online courses. Earn 10 credits from the University of Leeds.

5 courses

THE OPEN UNIVERSITY

Finance Fundamentals

Develop your understanding of financial planning, budgeting, borrowing and investments, with this flexible program of online courses from The Open University Business School.

4 courses

BRITISH COUNCIL

Teaching for Success: Practices for English Language Teaching

Understand and plan your professional development as an English language teacher, with this flexible program of online courses from the British Council, looking at the 12 professional practices from its CPE Framework.

3 courses

MIDDLESEX UNIVERSITY BUSINESS SCHOOL

Social Enterprise

Understand what it takes to launch and run a sustainable social enterprise with this flexible program of online courses from Middlesex University Business School.

3 courses

NATIONAL STEM LEARNING CENTRE

STEM Teaching

Master different elements of STEM teaching - Assessment for Learning, Differentiating for Learning and Managing Behaviour for Learning - with this flexible program of online courses from the National STEM Learning Centre.

3 courses

ST GEORGE'S, UNIVERSITY OF LONDON

Genomics in Healthcare

Gain insight into the role of genomic technologies across the breadth of medicine, with this flexible program of online courses from St George's, University of London.

3 courses

UNIVERSITY OF BIRMINGHAM

Good Brain, Bad Brain

Explore the key concepts of the human brain with this flexible program of online courses from the University of Birmingham.

3 courses

THE OPEN UNIVERSITY

The Digital Economy

Develop the business, management and marketing skills to thrive in the digital economy and take your first steps towards an MBA, with this flexible program of online courses from The Open University Business School.

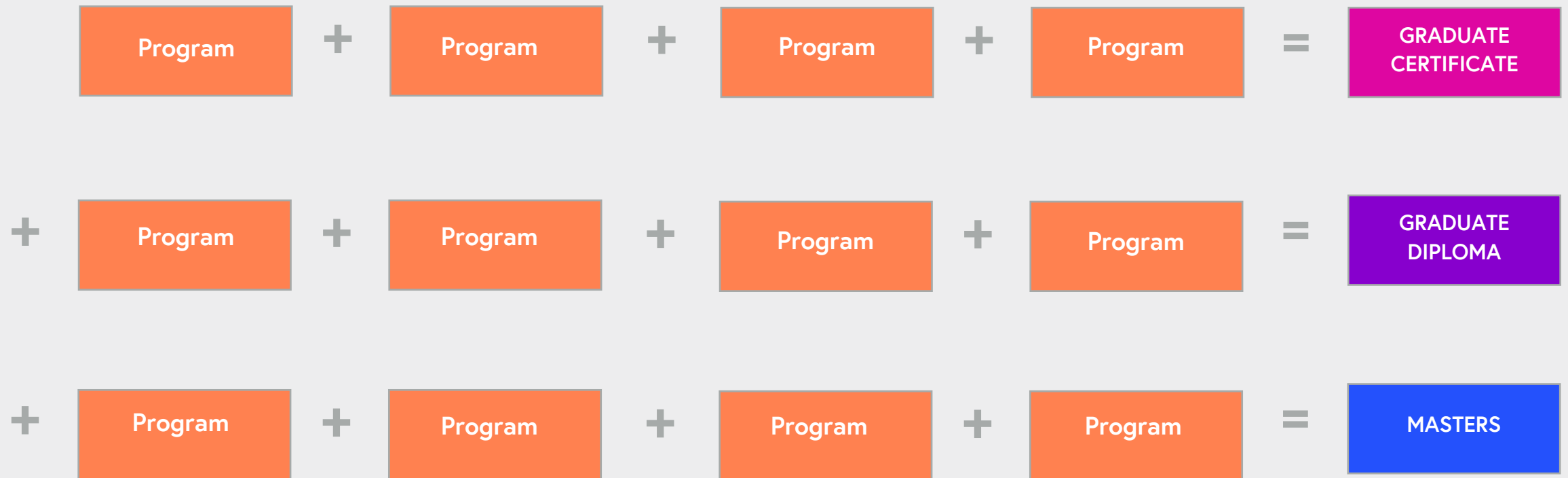
4 courses

Professional Qualifications

We support recognised qualifications from professional bodies.



Modular postgraduate degrees



We can also support Masters that require more programs or a research dissertation, built using the same building blocks.

Degrees

Learn flexibly and earn a postgraduate degree from a leading university.
Pay-as-you-go for programs that build to a Graduate Certificate, Graduate Diploma or a Masters Degree.



COMPLETE PROGRAMS

Complete all programs in the degree at your own pace.
Learn anywhere, anytime on desktop, tablet or mobile.



PASS ASSESSMENTS

Each program in a degree will require an online assignment or an in-person exam to demonstrate your understanding.



EARN A DEGREE

Receive a Graduate Certificate, Diploma or Masters awarded by a leading university.

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**New audiences
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**Digital
innovation**

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**Short courses
& programs for
professionals**

5

**Online degrees
with open
pathways**

6

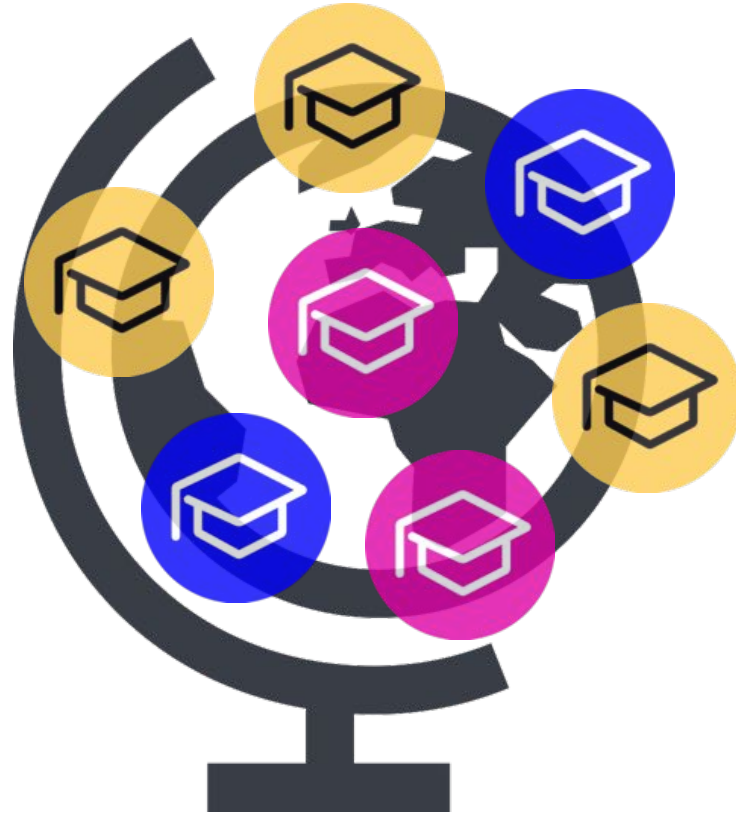
**Products and
services for students
and employers**

**Bringing the
university to
the world...**

**And the world
into the
university**



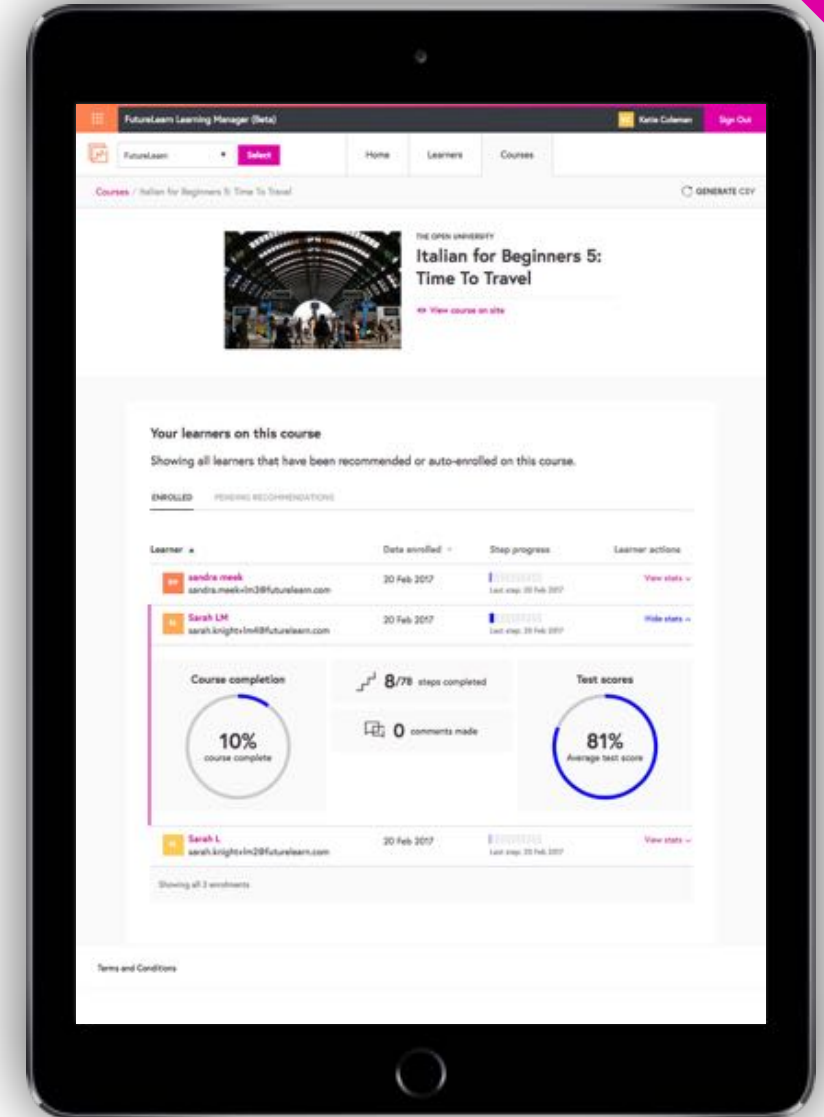
**Bringing the
university to
the world...**



Learning Manager

A new tool to allow you to manage and track cohorts on-campus, for both open and invite-only courses.

- ✓ Invite students to join your organisation on FutureLearn
- ✓ Recommend courses and curate pathways, including courses from other universities
- ✓ Track your learners' progress
- ✓ Download reports



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Our Impact

TRANSFORMATIONAL

Projects that thrive on
discussion, mentorship,
group learning –
changing minds



Our Impact

LARGE SCALE

Projects with large numbers of geographically dispersed learners



Our Impact

WORLD'S BEST EDUCATORS

Projects that benefit
from access to
FutureLearn partners,
and their courses

Showcasing UK higher education all over the world

Giving access to the best
of UK education to
hundreds of thousands of
learners from ODA
countries.



British Council

60,000 learners in ODA countries to redeem free 'digital' upgrades on any course made by a UK HEI

- Free upgrades for 60,000 learners
- Engaged learning in 124 countries
- Clear route for student recruitment



• STUDY UK •
DISCOVER YOU



Learn online with UK universities



Helping identify the UK's next cyber security experts

There's a great demand for cyber-experts, but it is a challenge for most schools to identify and nurture talent.

Cyber schools programme

£20m programme to train 6,000 teenagers in cyber security

- DCMS project
- Training for successful applicants, and wider initiatives for teachers and families

Deliverables

- Courses created by FL partner(s) aimed at students, teachers and families
- Upgrades for learners taking FutureLearn courses



Impact on learners

EBOLA IN CONTEXT

Thousands of learners from around the world enhance social learning



Ebola in Context: Understanding Transmission, Response and Control

How has the Ebola outbreak become a humanitarian emergency? Learn about the science behind the crisis.

[WATCH THE TRAILER](#)



LONDON
SCHOOL OF
HYGIENE
& TROPICAL
MEDICINE



[Go to course](#) • started 19 Jan



FREE online course



Duration: 2 weeks



8 hours per



Certificates available

[SHARE](#)



[START DATES](#)

from 19 Jan 2015 [Go to course](#)

"It increased our level of knowledge about the mode of transmission of infectious diseases."



Spheir Demonstration Project: PADILEIA

THE INTERNATIONAL RESPONSE TO THE SYRIAN HIGHER EDUCATION CRISIS



Deliver Accredited Micro-Credentials and Pathways to Degrees to Thousands of Syrian Refugees

kiron



Future Learn



OUR PURPOSE

**Help everyone fulfil their potential
in a changing world,
by transforming access to education.**